



News Release

FOR IMMEDIATE RELEASE

GEUS Seeks Proposals for Additional Power Generation



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GEUS General Manager, Alicia Hooks

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Greenville, TX December 18, 2023-In a significant move to meet the evolving energy needs of its growing community, GEUS has officially initiated a Request for Proposal (RFP) process to explore additional electrical generation options. The provision of reliable and competitively priced power has long been at the core of GEUS' mission, with a proud history of serving the community since 1891.

Against the backdrop of unprecedented population growth in the region, GEUS is committed to maintaining its legacy of locally owned generation and steadfast power supply. Having embarked on the strategic planning for future generation in 2019, today's issuance of the RFP marks a pivotal milestone in this forward-looking process.

Alicia Hooks, GEUS General Manager, expressed the organization's dedication to serving its customer/owners. "GEUS is honored to take this step, ensuring we have the necessary information to make well-informed decisions for the future of our community's electric utility," said Hooks.

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In 1891, GEUS became the first municipally owned electric utility in Texas. More than a century later, in 2001, it also became the first municipally owned cable television and high-speed internet operation in the state. GEUS provides these services to over 30,000 consumer-owners in the Greenville, Texas area, which is about 50 miles east of Dallas. One of the unique aspects of GEUS is that it is governed by an autonomous board of trustees appointed by the Greenville City Council. This structure was made possible by the Texas Legislature in 1989. To learn more about GEUS's 130+ years of public power history or the services it offers, please visit its website at

www.geus.org