



**News Release
FOR IMMEDIATE RELEASE**

GEUS RECOGNIZED AGAIN AS A RELIABLE PUBLIC POWER PROVIDER



We couldn't be prouder to be honored with this designation. This is the culmination of a lot of hard work from people who really care about powering our community. But this designation is not a final destination. We are committed to continuing to look for ways to improve our operations and service to our customer/owners.

GEUS General Manager, Alicia Hooks

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Greenville, TX, May 7, 2025- GEUS has again earned a Reliable Public Power Provider (RP3)[®] designation from the American Public Power Association for providing reliable and safe electric service.

The RP3 designation, which lasts for three years, recognizes public power utilities that demonstrate proficiency in four key disciplines: reliability, safety, workforce development, and system improvement. Criteria include sound business practices and a utility-wide commitment to safe and reliable delivery of electricity. GEUS joins more than 250 public power utilities nationwide that hold the RP3 designation.

“Receiving an RP3 designation is a great honor signifying a utility has demonstrated commitment to industry best practices,” said Jeremy Ash, Chair of APPA’s RP3 Review Panel and General Manager at Kansas City Board of Public Utilities, Kansas. “And ultimately, the culture developed from this pursuit of excellence and continued improvement through the RP3 program results in measurable value delivered to the local community.”

“We couldn’t be prouder to be honored with this designation,” said Alicia Hooks, General Manager of GEUS. “This is the culmination of a lot of hard work from people who really care about powering our community. But this designation is not a final destination. We are committed to continuing to look for ways to improve our operations and service to our customer/owners.”

The American Public Power Association has offered the RP3 designation for 20 years now. APPA is the voice of not-for-profit, community-owned utilities that power 54 million people in nearly 2,000 towns and cities nationwide. APPA advocates and advises on electricity policy, technology, trends, training, and operations.

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In 1891, GEUS became the first municipally owned electric utility in Texas. More than a century later, in 2001, it also became the state’s first municipally owned cable television and high-speed Internet operation. GEUS provides these services to over 30,000 consumer-owners in Greenville, Texas, about 50 miles east of Dallas. One of the unique aspects of GEUS is that it is governed by an autonomous board of trustees appointed by the Greenville City Council. This structure was made possible by the Texas Legislature in 1989. To learn more about GEUS’ 130+ years of public power history or the services it offers, please visit its website at www.geus.org