

# Public Hearing for Proposed Rates

September 4, 2025  
GEUS Operations Center

Serving Greenville since 1891







# GEUS Mission

*Maintain competitive rates, increase system reliability, and improve services*



# Agenda

- Public Power Advantage
- Rate Study
- Rate History
- Proposed Rates
- Conclusions/Recommendations
- Public Input



Public Power Advantage





# What is Public Power?

- Nonprofit, community-owned utility
- Reliability and community needs come first
- All funds collected through rates are used to cover operational costs, reinvested in the system, the community and economic development
- Governed by a local Board
- Discussions and decisions made in public meetings



# Your GEUS

- *GEUS is Public Power!* Founded in 1891, GEUS is the oldest of 72 municipal utilities in Texas
- Nationally Recognized by American Public Power Association
  - RP3 Designation since 2019 (Reliability, Safety, Workforce Dev, & System Improvement)
  - Certificate of Excellence in Reliability since 2019
  - Safety Award of Excellence since 2022
  - Excellence in Public Power Communication since 2021
- Nationally Recognized by Government Finance Officers Association
  - Certificate of Achievement for Excellence in Financial Reporting since 2019
  - Distinguished Budget Presentation Award since 2019



# Rate Study





# Rate Study Purpose

- Ensure rates are fair and reasonable
- Meet defined financial metrics
  - Days of Cash on Hand
  - Debt Service Coverage Ratio
- Policy – Review every 5 years or when major changes occur
- Address changes since last rate study
  - Increased O&M costs
  - Increased debt service payments
    - New generation and other system improvements
  - Customer load growth
  - Increased power costs during Winter peaks





# Rate Study Results

- System-level 5% base rate increase needed
  - Base Rates include consumer, usage, and demand charges
- Shift more base revenue into fixed cost recovery
  - Consumer Charge – Fixed
  - Usage Charge Varies
  - Demand Charge Varies by Load
- Eliminate Winter Rate Differential
  - Outdated rate structure
  - Energy is now more expensive during the winter peaks

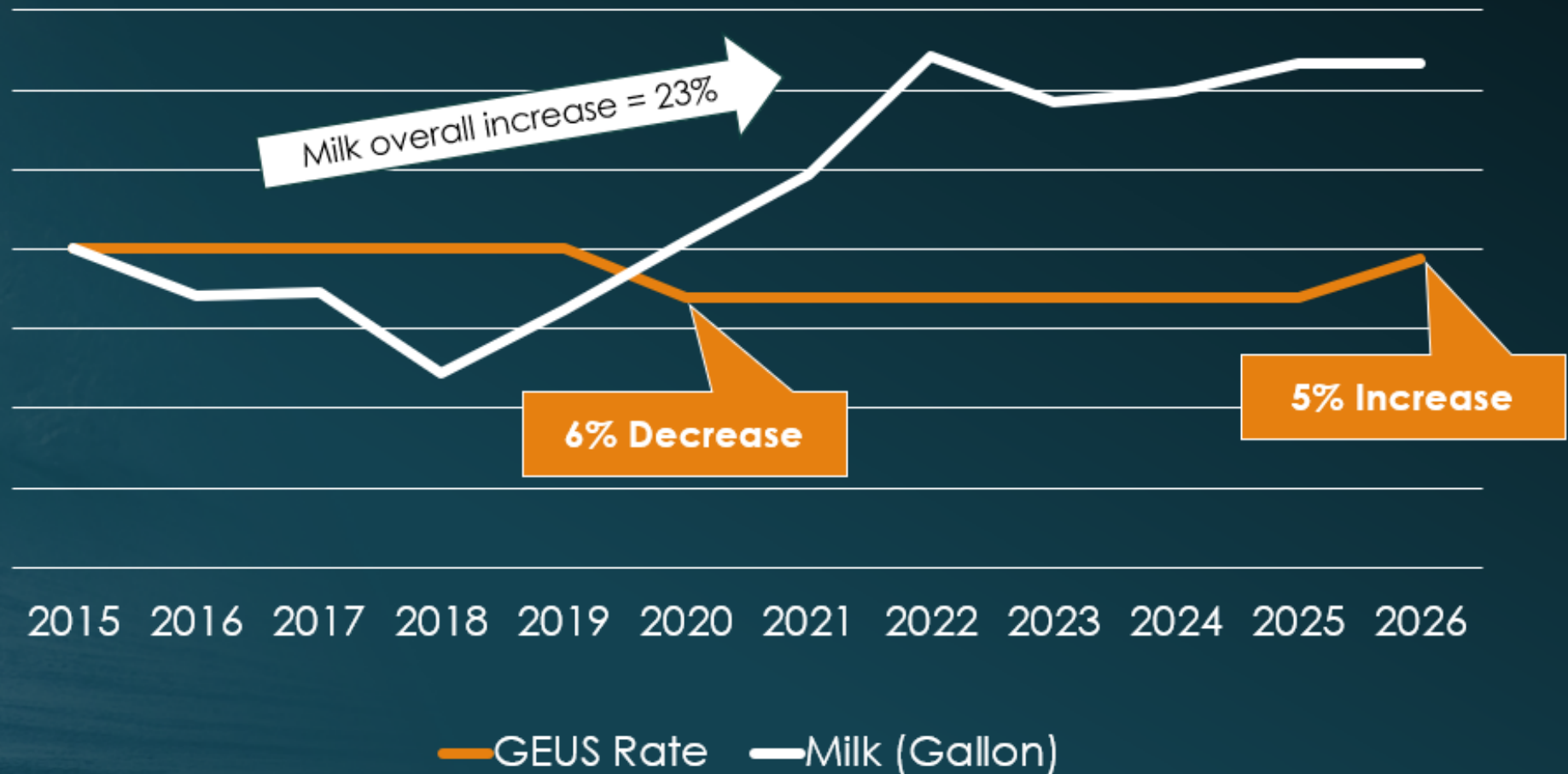


## Rate History



# Rate Change Since October 2015

History of Rate Changes vs. Price of Milk





Proposed Rates





# Proposed Rate Summary

## Impact by Customer Class

- Residential average bill increase - 3.1%
- GSND average bill increase – 3.3%
- GSD Small average bill increase – 3.2%
- GSD Medium average bill increase – 2.9%
- GSD Large average bill increase – 2.5%
- GSD Industrial average bill increase – 2.3%
- Streetlights 5.0% increase
- Area Security Lights 5.0% increase

A vertical strip on the left side of the slide contains three images: wind turbines at the top, a large industrial building with a blue roof in the middle, and a power plant or refinery at the bottom.

# RESIDENTIAL

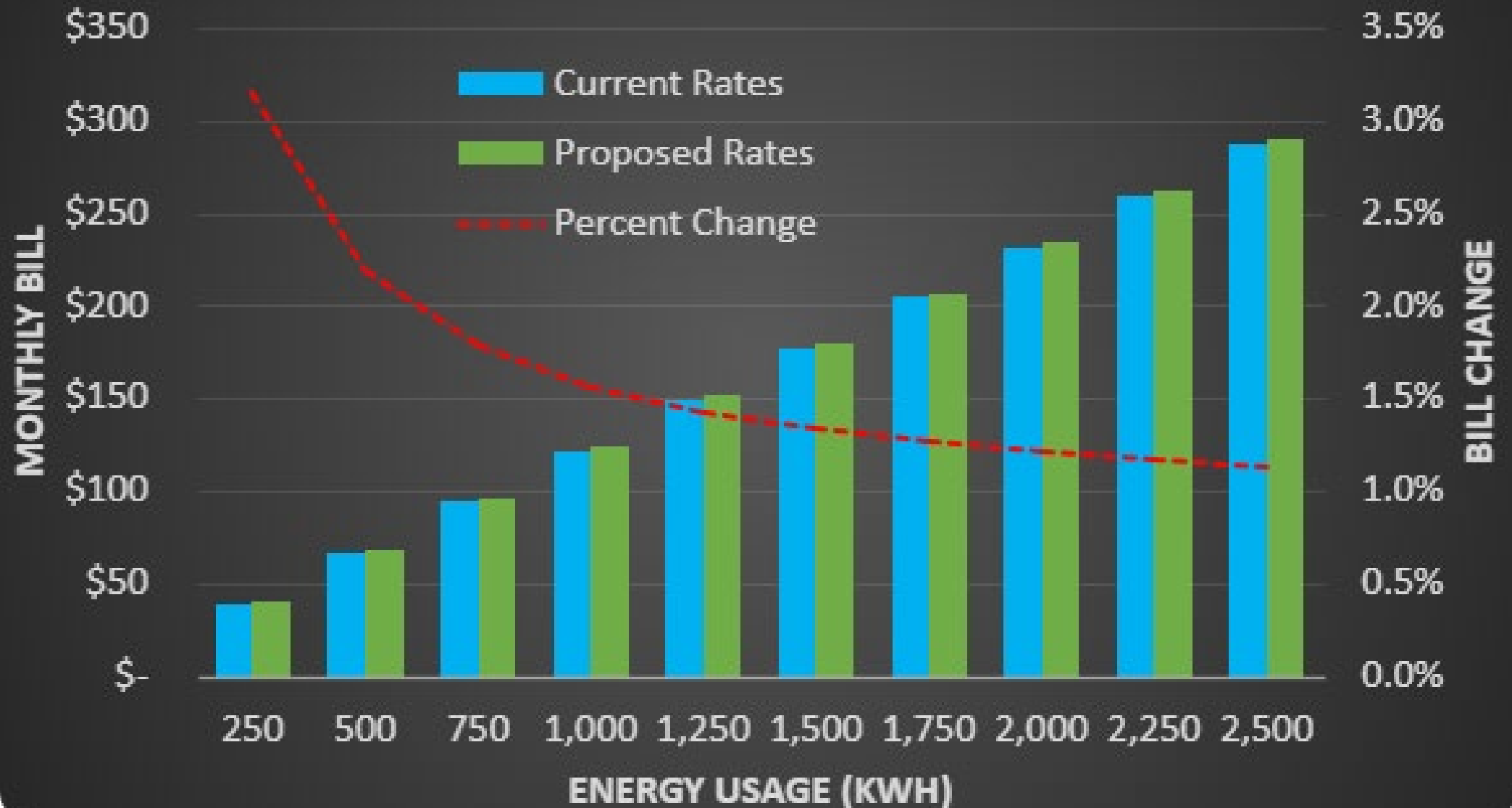
## 3.1 % Average Bill Impact

Rate	Current Rate	Proposed 2026
Consumer (\$/month)	\$11.25	\$12.25
Energy (\$/kWh)		
Summer	\$0.0653	\$0.0662
Winter (First 1,200 kWh)	\$0.0653	\$0.0662
Winter (Additional kWh)	\$0.0480	\$0.0662
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kWh)	\$0.0050	\$0.0050
Subtotal Average Bill (\$/month)	\$127.62	\$129.57
General Fund Transfer (6%)	\$7.65	\$7.77
Total Average Bill (1,055 kWh)	\$135.27	\$137.34
Change in Customer Bill		\$2.07
Base Rate Change	N/A	4.9%
Total Bill Change	N/A	3.1%



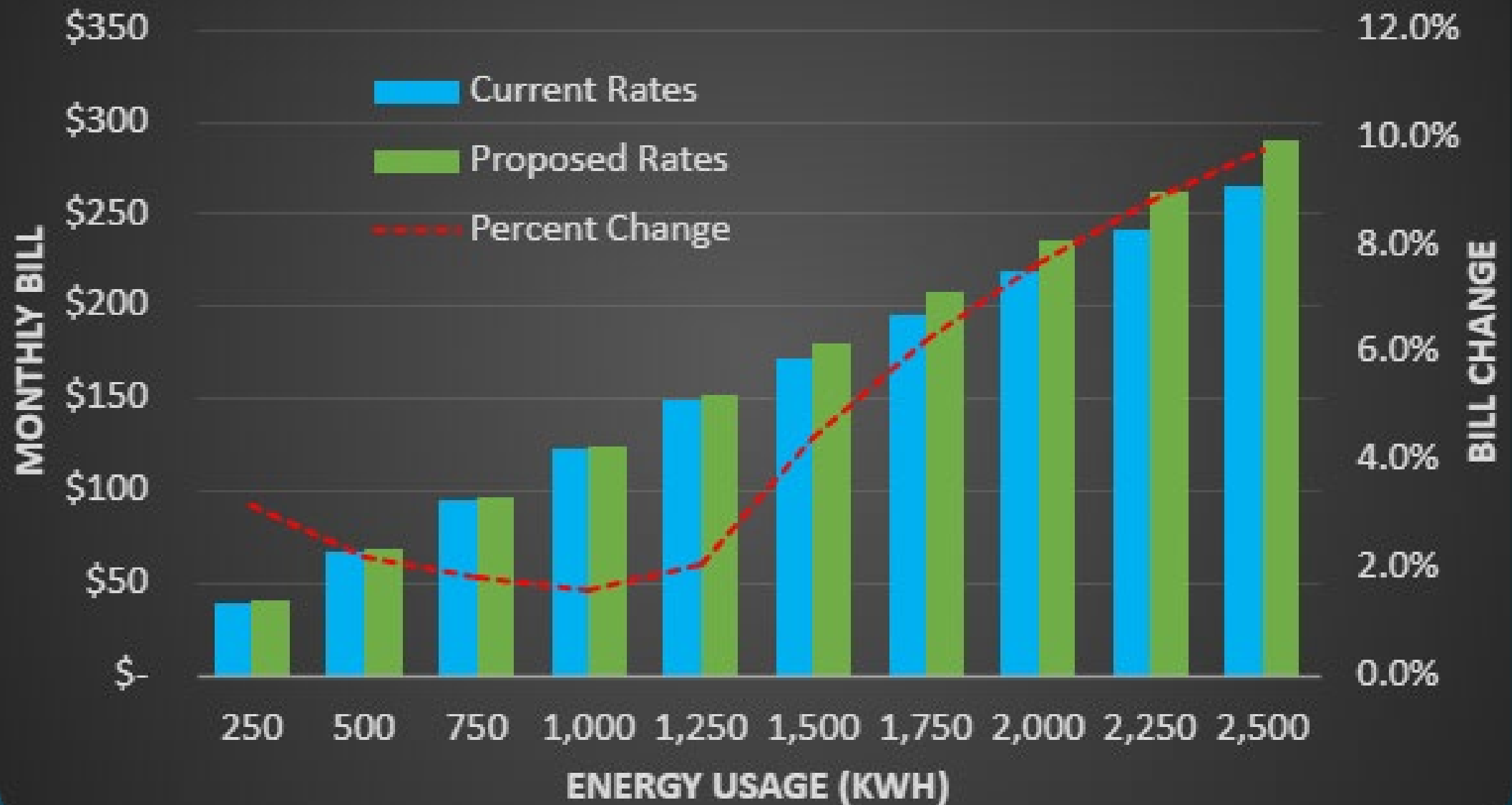


## Summer Monthly Bill Comparison





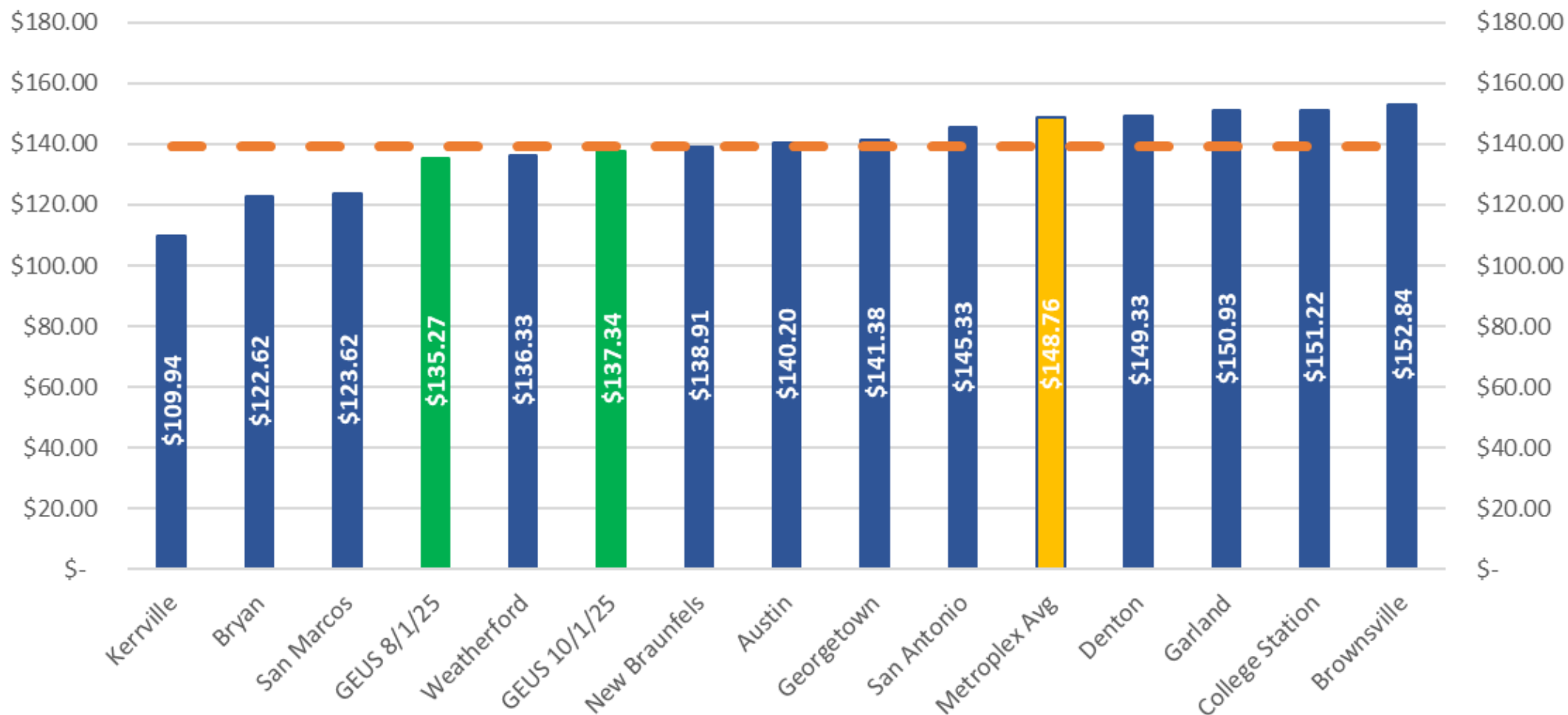
## Winter Monthly Bill Comparison







Residential Comparison - Based on 1,055 kWh - August 2025





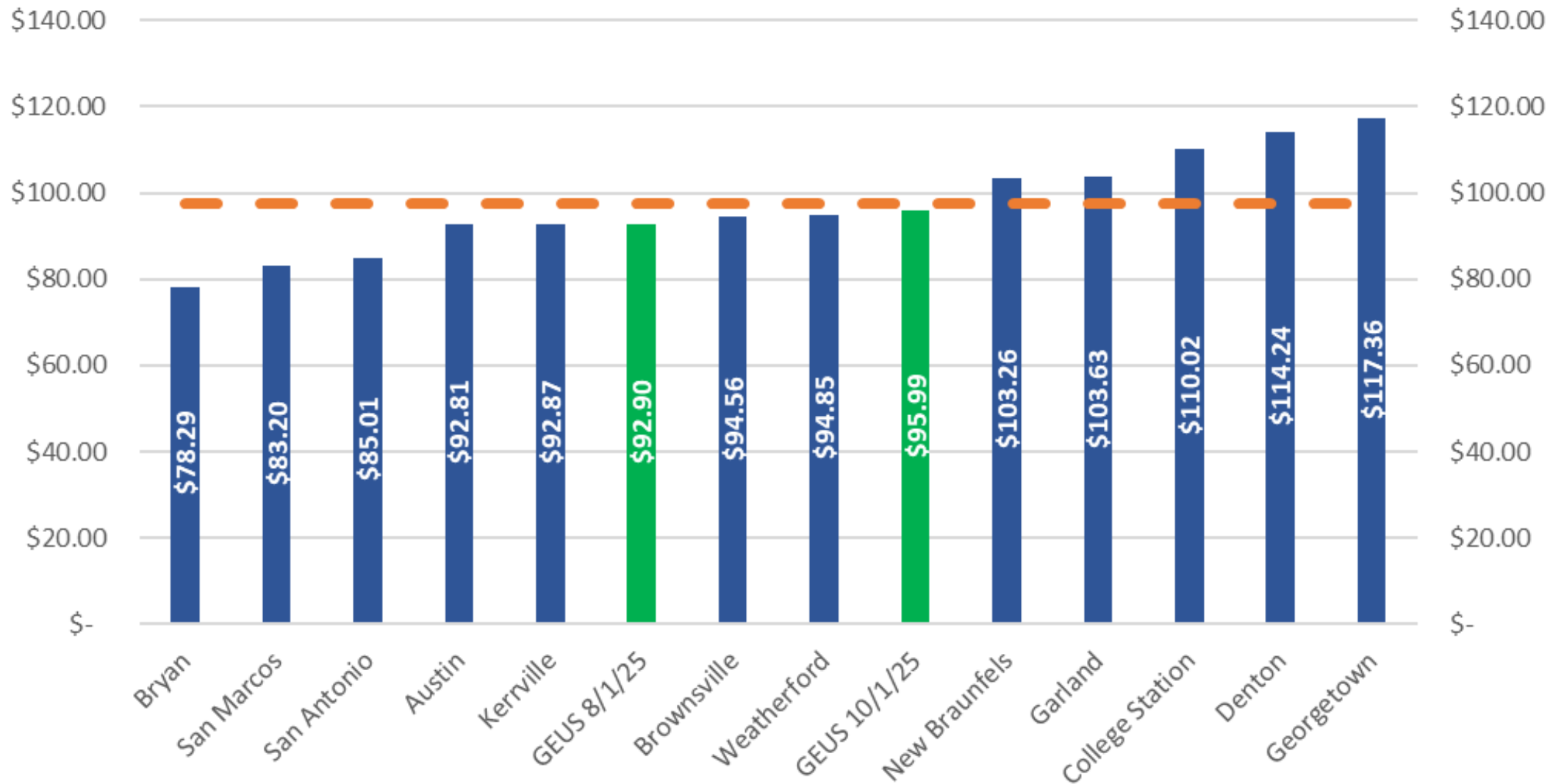
# General Service Non-Demand

## 3.3 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Consumer (\$/month)	\$18.50	\$18.50
Energy (\$/kWh)	\$0.0617	\$0.0662
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kWh)	\$0.0050	\$0.0050
Subtotal Average Bill (\$/month)	\$87.64	\$90.56
General Fund Transfer (6%)	\$5.26	\$5.43
Total Average Bill (648 kWh)	\$92.90	\$95.99
Change in Customer Bill		\$3.09
Base Rate Change	N/A	5.0%
Total Bill Change	N/A	3.3%



## General Service-NonDemand Based on 648 kWh







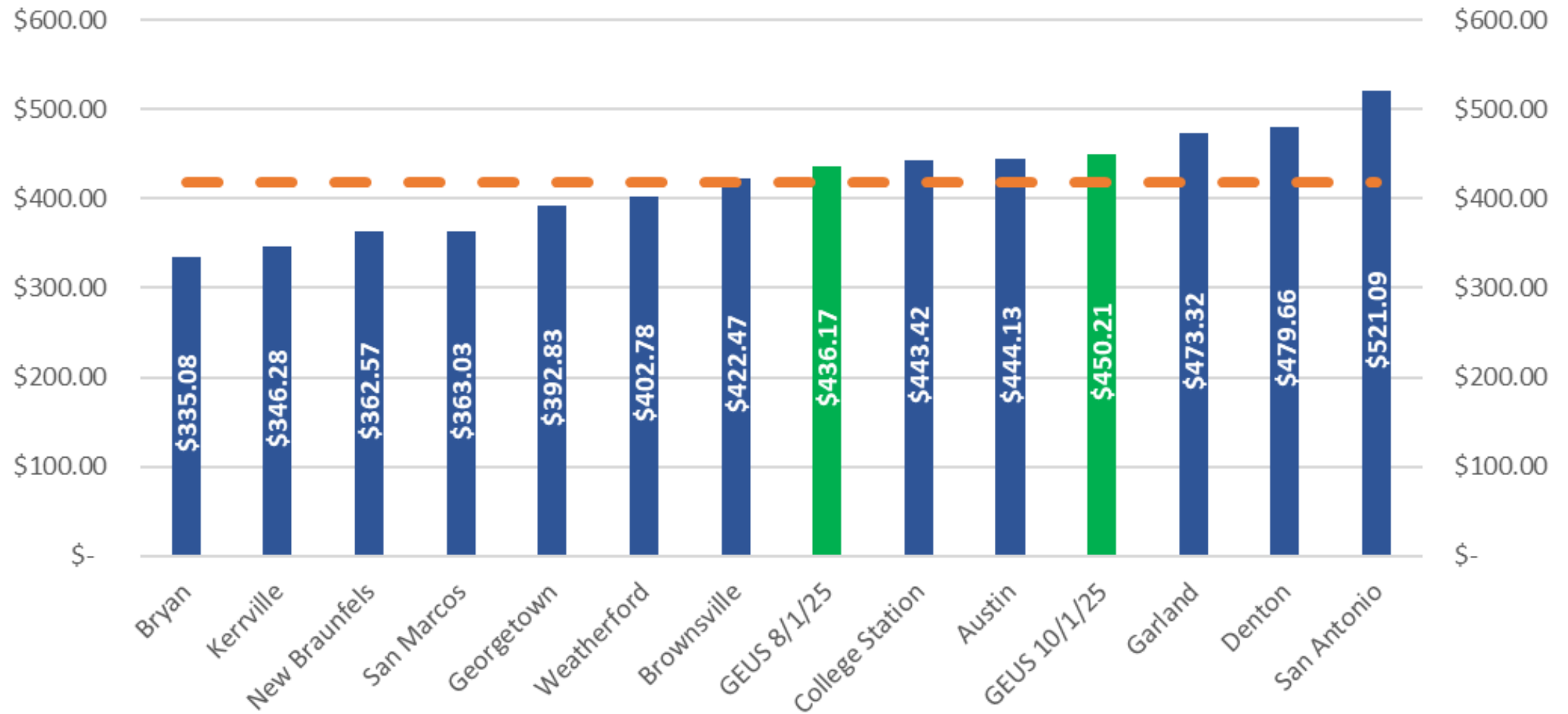
# General Service Demand-Small

## 3.2 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Consumer (\$/month)	\$22.00	\$27.00
Energy (\$/kWh)	\$0.0210	\$0.0235
Demand (\$/kW)	\$12.20	\$12.20
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kW)	\$1.25	\$1.25
Subtotal Average Bill (\$/month)	\$411.48	\$424.72
General Fund Transfer (6%)	\$24.69	\$25.49
Total Average Bill (3,298 kWh / 14kW)	\$436.17	\$450.21
Change in Customer Bill		\$14.04
Base Rate Change	N/A	5.0%
Total Bill Change	N/A	3.2%



General Service Demand-Small Based on 3,298 kWh & 14kW





# General Service Demand-Medium

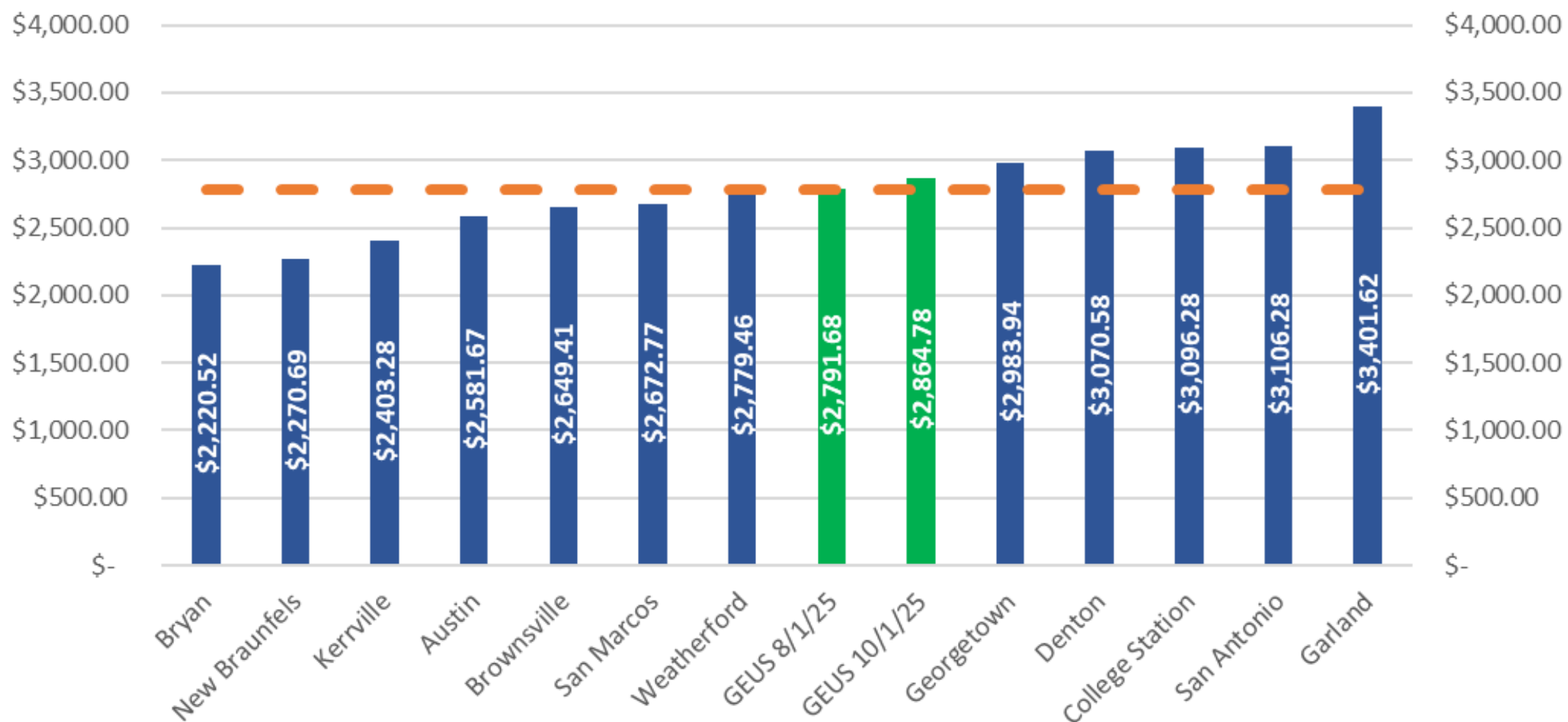
## 2.9 % Average Bill Impact

Rate	Current Rates	Proposed 2026
<b>Consumer (\$/month)</b>	\$24.00	\$44.00
<b>Energy (\$/kWh)</b>		
Tier 1 (First 6,000 kWh)	\$0.0244	\$0.0244
Tier 2 (Additional kWh)	\$0.0120	\$0.0142
<b>Demand (\$/kW)</b>	\$13.00	\$13.50
<b>FAC (\$/kWh)</b>	\$0.0400	\$0.0400
<b>RC (\$/kW)</b>	\$1.25	\$1.25
<b>Subtotal Average Bill (\$/month)</b>	\$2,633.66	\$2,702.62
<b>General Fund Transfer (6%)</b>	\$158.02	\$162.16
<b>Total Average Bill (25,195 kWh / 74 kW)</b>	\$2,791.68	\$2,864.78
<b>Change in Customer Bill</b>		\$73.10
<b>Base Rate Change</b>	N/A	5.0%
<b>Total Bill Change</b>	N/A	2.9%





General Service Demand-Medium Based on 25,195 kWh & 74kW



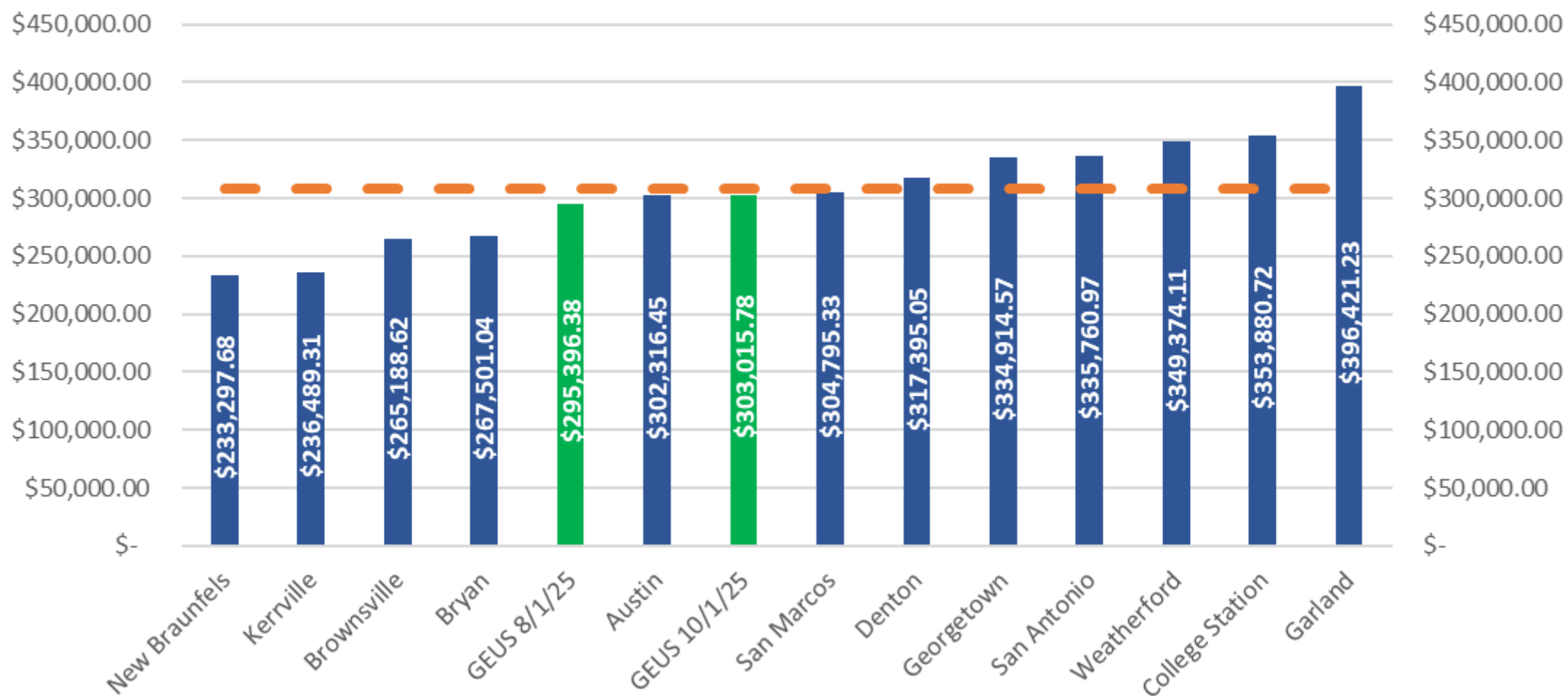
# General Service Demand-Large

## 2.5 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Consumer (\$/month)	\$30.00	\$60.00
Energy (\$/kWh)		
Tier 1 (First 6,000 kWh)	\$0.0179	\$0.0179
Tier 2 (Additional kWh)	\$0.0120	\$0.0132
Demand (\$/kW)	\$14.00	\$14.75
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kW)	\$1.25	\$1.25
Subtotal Average Bill (\$/month)	\$278,675.83	\$285,863.94
General Fund Transfer (6%)	\$16,720.55	\$17,151.84
Total Average Bill (3,256,793 kWh / 6,615 kW)	\$295,396.38	\$303,015.78
Change in Customer Bill		\$7,619.40
Base Rate Change	N/A	5.1%
Total Bill Change	N/A	2.5%



## General Service Demand - Large Based on 3,256,793 kWh & 6,615 kW







# Streetlights

## 5% Change

Rate	Current Rates	Proposed 2026
<b>Customer (\$/month)</b>	\$0.00	\$0.00
<b>Energy (\$/kWh)</b>		
Standard Lights	\$0.1197	\$0.1257
Decorative Lights	\$0.1414	\$0.1485
<b>FAC (\$/kWh)</b>	Varies	Varies
<b>RC (\$/kWh)</b>	Varies	Varies



# Area Security Lights

## 5% Change

Rate	Current Rates	Proposed 2026
<b>Customer (\$/month)</b>		
Light Only	\$10.65	\$11.18
Light and Pole	\$15.71	\$16.50
<b>Energy (\$/kWh)</b>	\$0.00	\$0.00
<b>FAC (\$/kWh)</b>	\$0.00	\$0.00
<b>RC (\$/kWh)</b>	\$0.00	\$0.00



# Conclusions and Recommendations





# Conclusions

- Current rates would generate less revenue than needed
- GEUS to increase base rates by 5% at the system level starting October 1, 2025
- GEUS will discontinue winter rate differential beginning October 1, 2025
- Reevaluate yearly
- Cost of Service scheduled FY2027



# Recommendations

The Board approve:

- Discontinuing the winter rate differential
- The rates as proposed in this presentation
  - The proposed rates provide a rate increase to all customer classes
  - The proposed rates improve fixed cost recovery, meet revenue requirements, and meet required financial metrics
  - Effective date of rate changes - October 1, 2025



# PUBLIC INPUT

We take pride in serving you.







# GSD Industrial

## 2.3 % Average Bill Impact

Rate	Current Rates	Proposed 2026
<b>Customer (\$/month)</b>	\$131.25	\$131.25
<b>Energy (\$/kWh)</b>		
Tier 1 (First 6,000 kWh)**	\$0.00916	\$0.00930
Tier 2 (Additional kWh)	\$0.00734	\$0.00930
<b>Demand (\$/kW)*</b>	\$14.00	\$14.75
<b>FAC (\$/kWh)</b>	Varies	Varies
<b>RC (\$/kW)</b>	Varies	Varies

