

Public Hearing for Proposed Rates

September 4, 2025
GEUS Operations Center

Serving Greenville since 1891



American Public Power Association



GEUS Mission



Maintain competitive rates, increase system reliability, and improve services





Agenda

- Public Power Advantage
- Rate Study
- Rate History
- Proposed Rates
- Conclusions/Recommendations
- Public Input



Public Power Advantage



What is Public Power?

- Nonprofit, community-owned utility
- Reliability and community needs come first
- All funds collected through rates are used to cover operational costs, reinvested in the system, the community and economic development
- Governed by a local Board
- Discussions and decisions made in public meetings



Your GEUS

- *GEUS is Public Power!* Founded in 1891, GEUS is the oldest of 72 municipal utilities in Texas
- Nationally Recognized by American Public Power Association
 - RP3 Designation since 2019 (Reliability, Safety, Workforce Dev, & System Improvement)
 - Certificate of Excellence in Reliability since 2019
 - Safety Award of Excellence since 2022
 - Excellence in Public Power Communication since 2021
- Nationally Recognized by Government Finance Officers Association
 - Certificate of Achievement for Excellence in Financial Reporting since 2019
 - Distinguished Budget Presentation Award since 2019



Rate Study



Rate Study Purpose

- Ensure rates are fair and reasonable
- Meet defined financial metrics
 - Days of Cash on Hand
 - Debt Service Coverage Ratio
- Policy – Review every 5 years or when major changes occur
- Address changes since last rate study
 - Increased O&M costs
 - Increased debt service payments
 - New generation and other system improvements
 - Customer load growth
 - Increased power costs during Winter peaks



Rate Study Results



- System-level 5% base rate increase needed
 - Base Rates include consumer, usage, and demand charges
- Shift more base revenue into fixed cost recovery
 - Consumer Charge – Fixed
 - Usage Charge Varies
 - Demand Charge Varies by Load
- Eliminate Winter Rate Differential
 - Outdated rate structure
 - Energy is now more expensive during the winter peaks



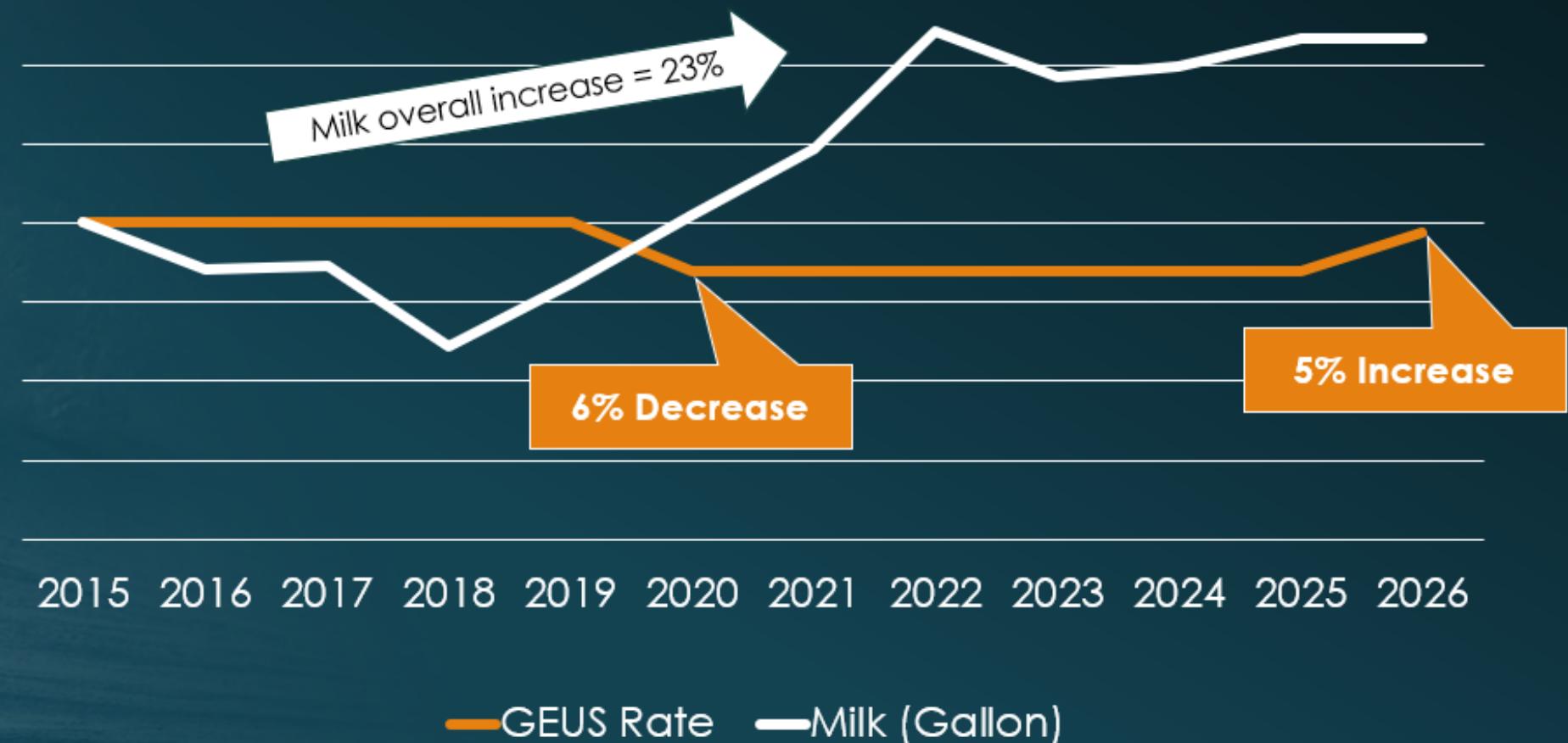


Rate History



Rate Change Since October 2015

History of Rate Changes vs. Price of Milk





Proposed Rates



Proposed Rate Summary

Impact by Customer Class



- Residential average bill increase - 3.1%
- GSND average bill increase – 3.3%
- GSD Small average bill increase – 3.2%
- GSD Medium average bill increase – 2.9%
- GSD Large average bill increase – 2.5%
- GSD Industrial average bill increase – 2.3%
- Streetlights 5.0% increase
- Area Security Lights 5.0% increase

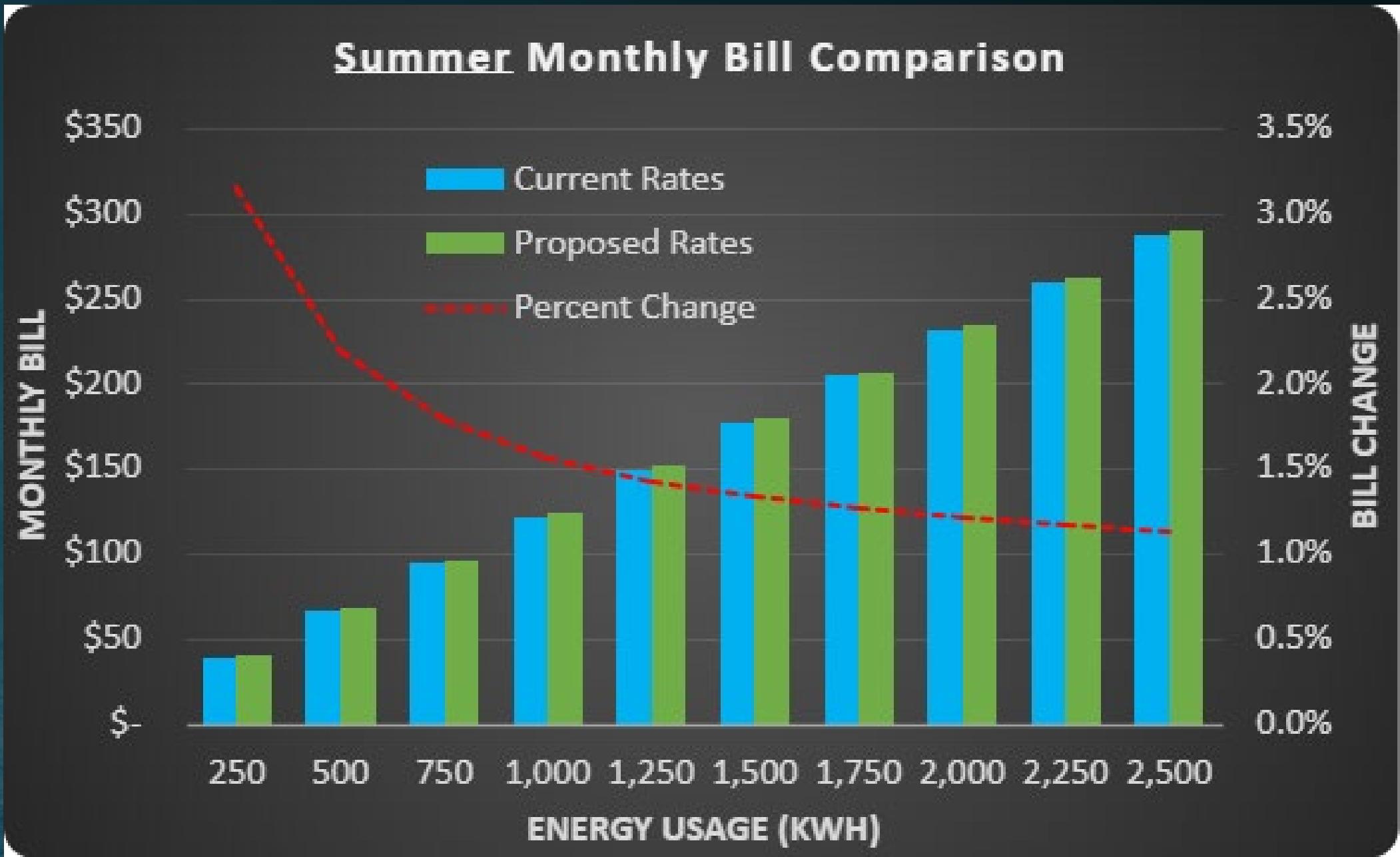




RESIDENTIAL

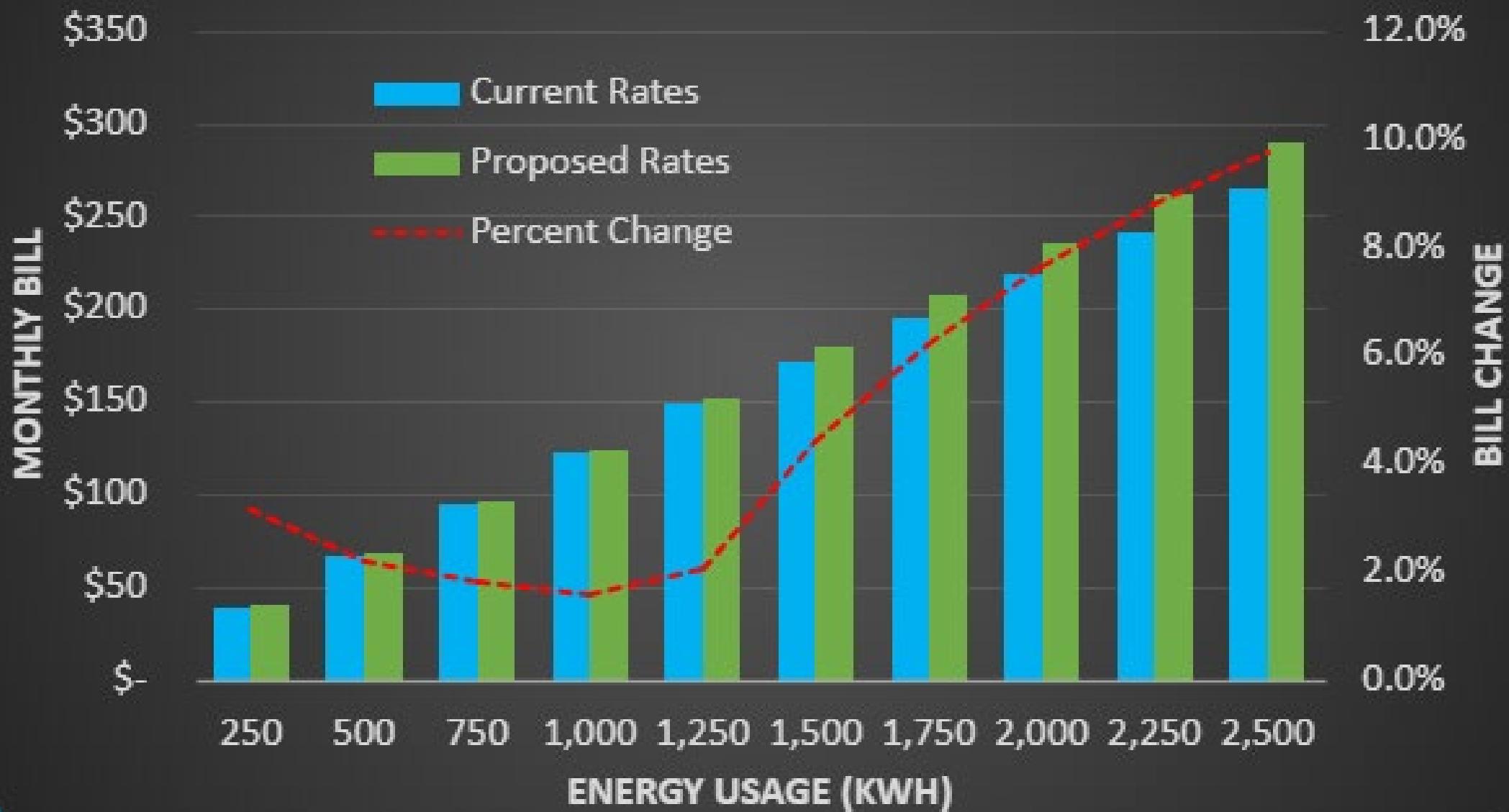
3.1 % Average Bill Impact

Rate	Current Rate	Proposed 2026
Consumer (\$/month)	\$11.25	\$12.25
Energy (\$/kWh)		
Summer	\$0.0653	\$0.0662
Winter (First 1,200 kWh)	\$0.0653	\$0.0662
Winter (Additional kWh)	\$0.0480	\$0.0662
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kWh)	\$0.0050	\$0.0050
Subtotal Average Bill (\$/month)	\$127.62	\$129.57
General Fund Transfer (6%)	\$7.65	\$7.77
Total Average Bill (1,055 kWh)	\$135.27	\$137.34
Change in Customer Bill		\$2.07
Base Rate Change	N/A	4.9%
Total Bill Change	N/A	3.1%



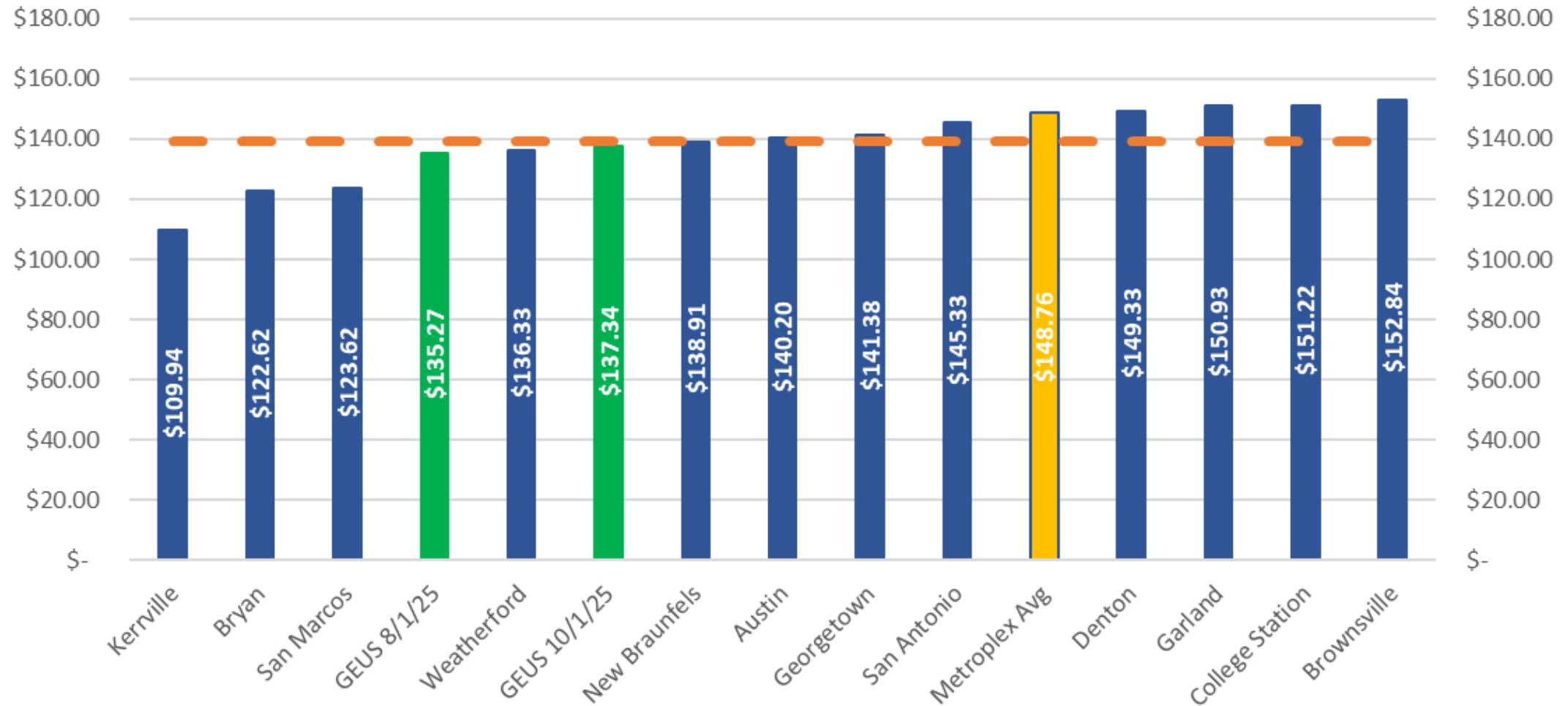


Winter Monthly Bill Comparison





Residential Comparison - Based on 1,055 kWh - August 2025





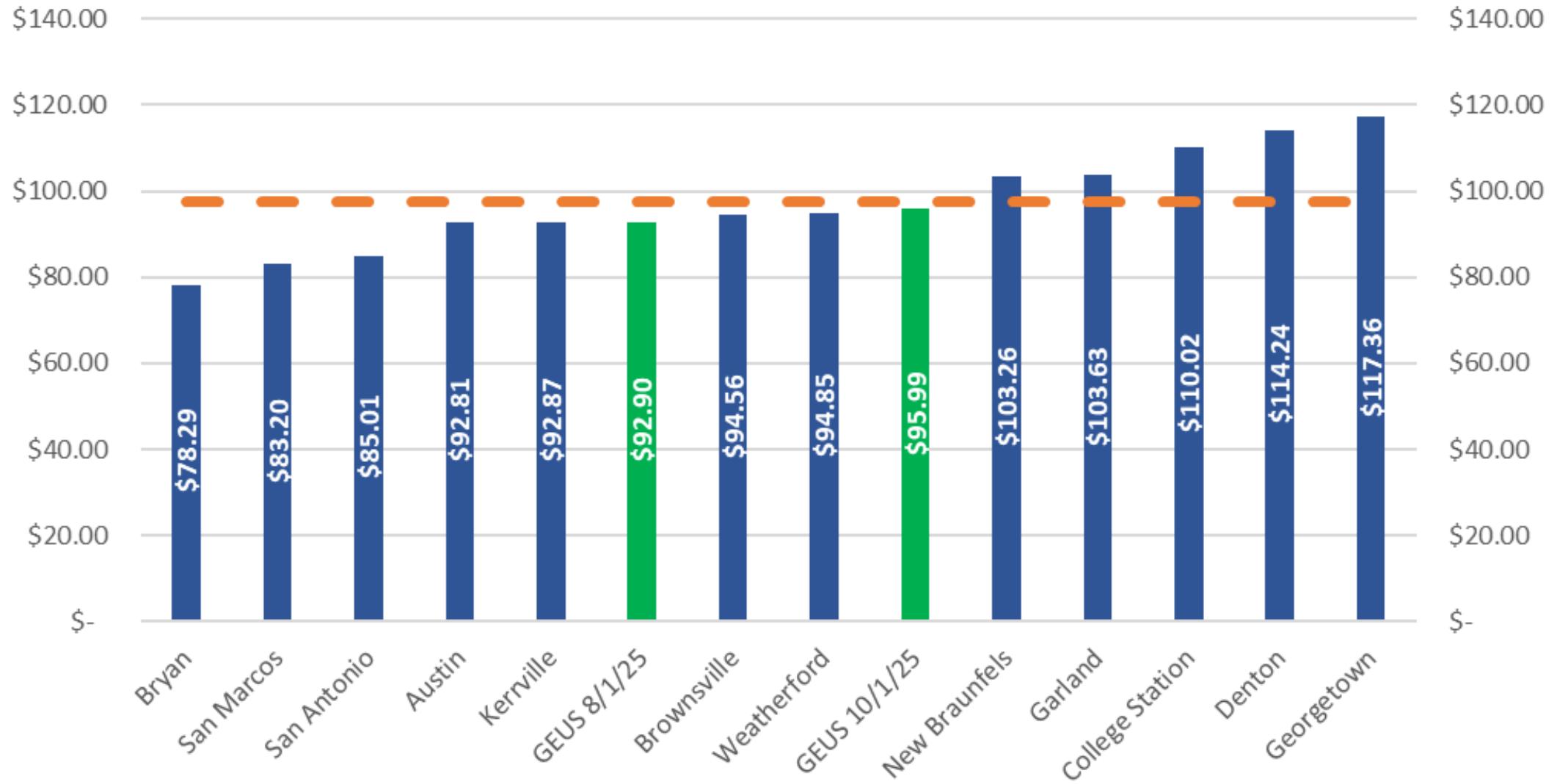
General Service Non-Demand

3.3 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Consumer (\$/month)	\$18.50	\$18.50
Energy (\$/kWh)	\$0.0617	\$0.0662
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kWh)	\$0.0050	\$0.0050
Subtotal Average Bill (\$/month)	\$87.64	\$90.56
General Fund Transfer (6%)	\$5.26	\$5.43
Total Average Bill (648 kWh)	\$92.90	\$95.99
Change in Customer Bill		\$3.09
Base Rate Change	N/A	5.0%
Total Bill Change	N/A	3.3%



General Service-NonDemand Based on 648 kWh





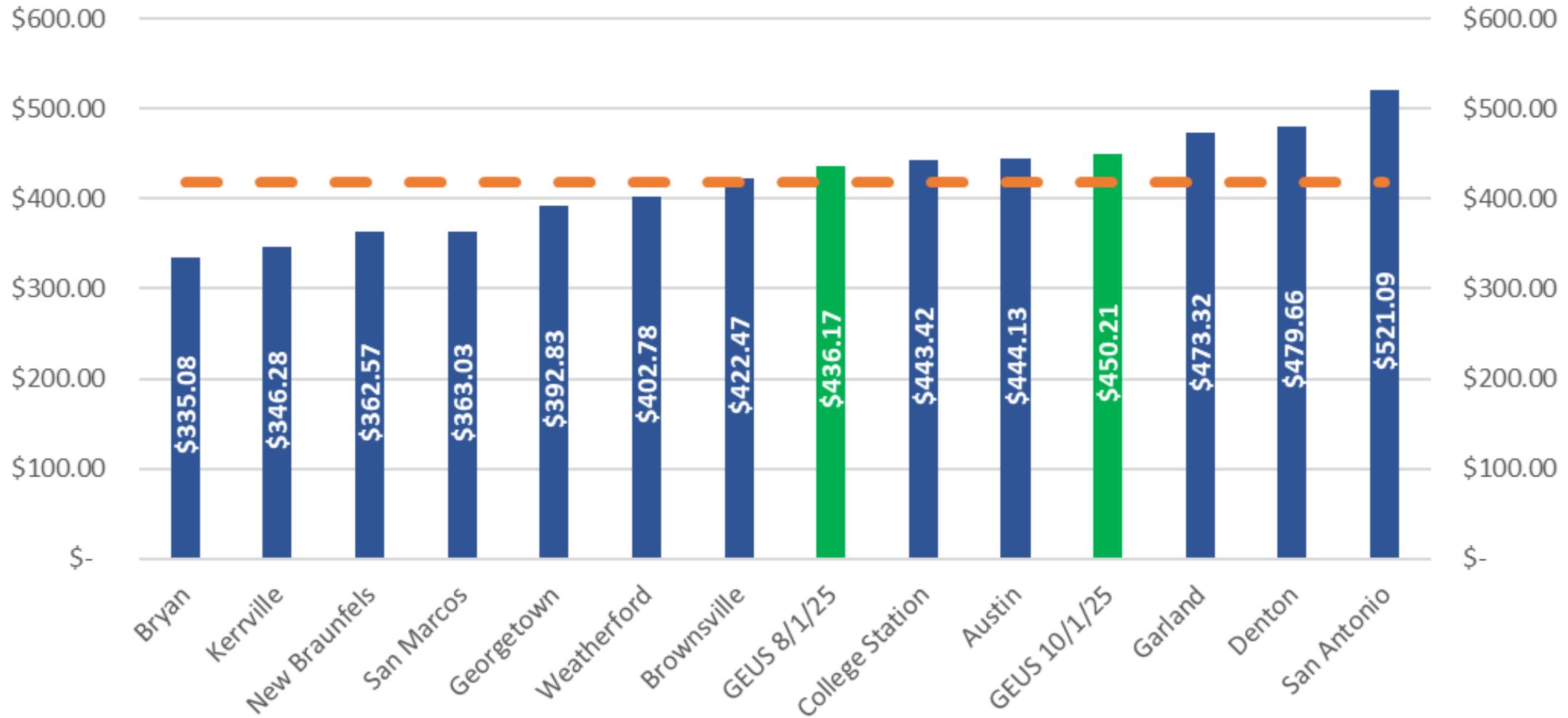
General Service Demand-Small

3.2 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Consumer (\$/month)	\$22.00	\$27.00
Energy (\$/kWh)	\$0.0210	\$0.0235
Demand (\$/kW)	\$12.20	\$12.20
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kW)	\$1.25	\$1.25
Subtotal Average Bill (\$/month)	\$411.48	\$424.72
General Fund Transfer (6%)	\$24.69	\$25.49
Total Average Bill (3,298 kWh / 14kW)	\$436.17	\$450.21
Change in Customer Bill		\$14.04
Base Rate Change	N/A	5.0%
Total Bill Change	N/A	3.2%



General Service Demand-Small Based on 3,298 kWh & 14kW





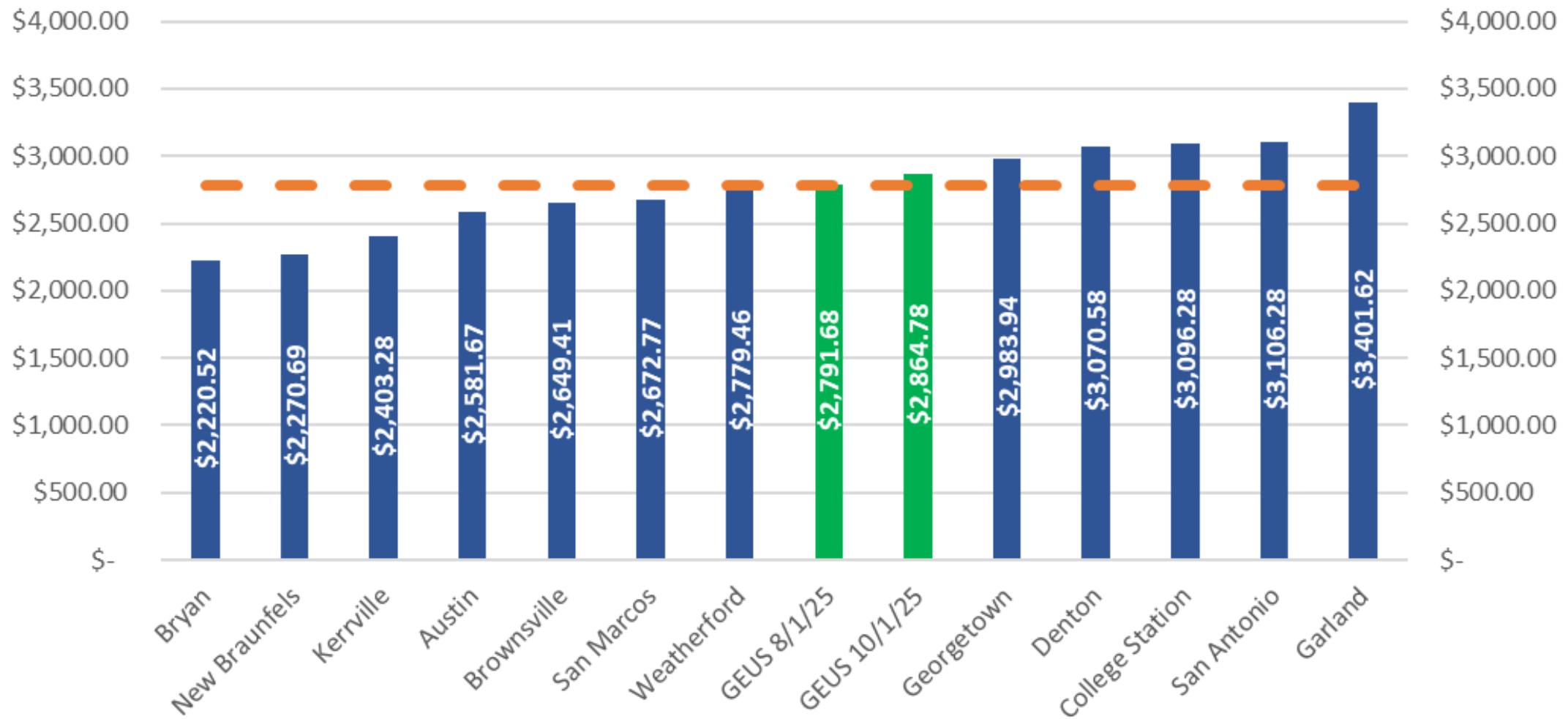
General Service Demand-Medium

2.9 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Consumer (\$/month)	\$24.00	\$44.00
Energy (\$/kWh)		
Tier 1 (First 6,000 kWh)	\$0.0244	\$0.0244
Tier 2 (Additional kWh)	\$0.0120	\$0.0142
Demand (\$/kW)	\$13.00	\$13.50
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kW)	\$1.25	\$1.25
Subtotal Average Bill (\$/month)	\$2,633.66	\$2,702.62
General Fund Transfer (6%)	\$158.02	\$162.16
Total Average Bill (25,195 kWh / 74 kW)	\$2,791.68	\$2,864.78
Change in Customer Bill		\$73.10
Base Rate Change	N/A	5.0%
Total Bill Change	N/A	2.9%



General Service Demand-Medium Based on 25,195 kWh & 74kW



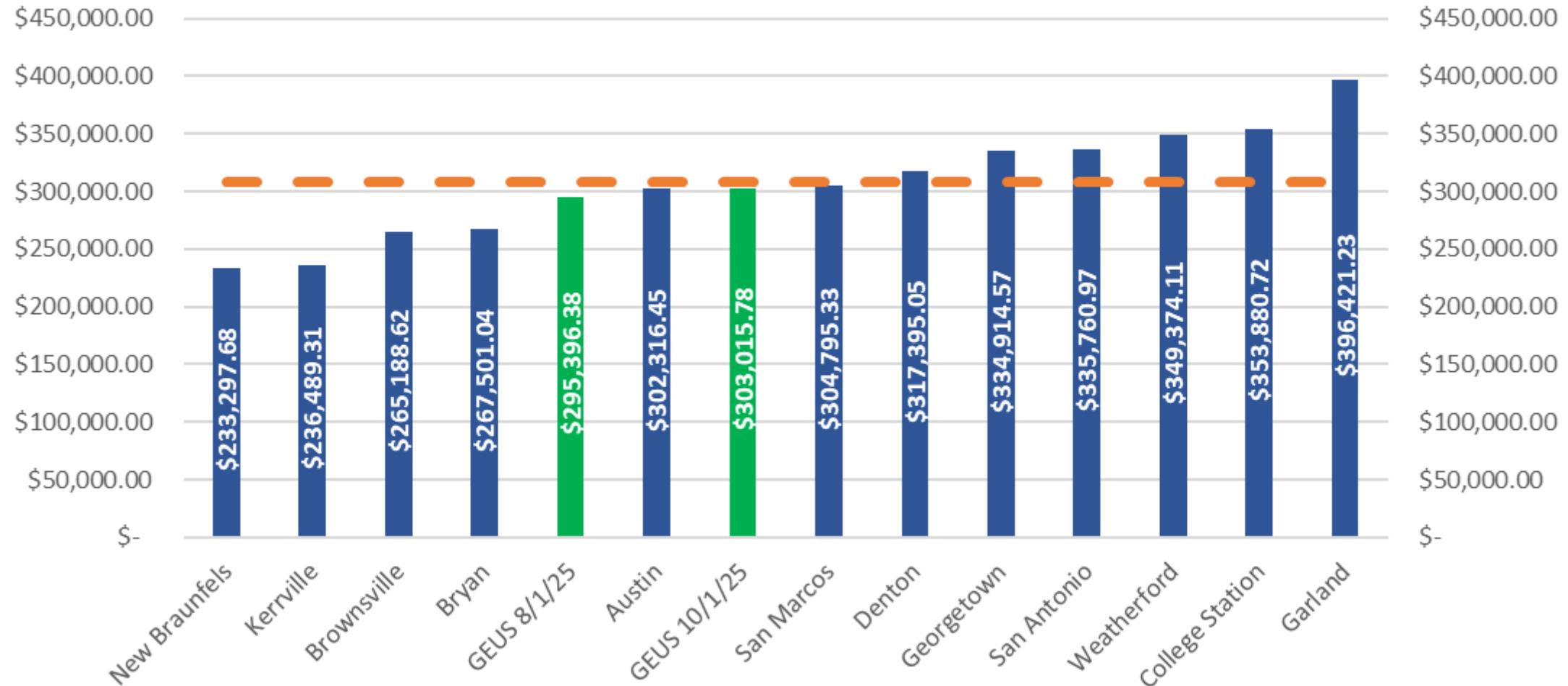


General Service Demand-Large

2.5 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Consumer (\$/month)	\$30.00	\$60.00
Energy (\$/kWh)		
Tier 1 (First 6,000 kWh)	\$0.0179	\$0.0179
Tier 2 (Additional kWh)	\$0.0120	\$0.0132
Demand (\$/kW)	\$14.00	\$14.75
FAC (\$/kWh)	\$0.0400	\$0.0400
RC (\$/kW)	\$1.25	\$1.25
Subtotal Average Bill (\$/month)	\$278,675.83	\$285,863.94
General Fund Transfer (6%)	\$16,720.55	\$17,151.84
Total Average Bill (3,256,793 kWh / 6,615 kW)	\$295,396.38	\$303,015.78
Change in Customer Bill		\$7,619.40
Base Rate Change	N/A	5.1%
Total Bill Change	N/A	2.5%

General Service Demand - Large Based on 3,256,793 kWh & 6,615 kW





Streetlights

5% Change

Rate	Current Rates	Proposed 2026
Customer (\$/month)	\$0.00	\$0.00
Energy (\$/kWh)		
Standard Lights	\$0.1197	\$0.1257
Decorative Lights	\$0.1414	\$0.1485
FAC (\$/kWh)	Varies	Varies
RC (\$/kWh)	Varies	Varies



Area Security Lights

5% Change

Rate	Current Rates	Proposed 2026
Customer (\$/month)		
Light Only	\$10.65	\$11.18
Light and Pole	\$15.71	\$16.50
Energy (\$/kWh)	\$0.00	\$0.00
FAC (\$/kWh)	\$0.00	\$0.00
RC (\$/kWh)	\$0.00	\$0.00





Conclusions and Recommendations



Conclusions



- Current rates would generate less revenue than needed
- GEUS to increase base rates by 5% at the system level starting October 1, 2025
- GEUS will discontinue winter rate differential beginning October 1, 2025
- Reevaluate yearly
- Cost of Service scheduled FY2027





Recommendations



The Board approve:

- Discontinuing the winter rate differential
- The rates as proposed in this presentation
 - The proposed rates provide a rate increase to all customer classes
 - The proposed rates improve fixed cost recovery, meet revenue requirements, and meet required financial metrics
 - Effective date of rate changes - October 1, 2025



PUBLIC INPUT

We take pride in serving you.





GSD Industrial

2.3 % Average Bill Impact

Rate	Current Rates	Proposed 2026
Customer (\$/month)	\$131.25	\$131.25
Energy (\$/kWh)		
Tier 1 (First 6,000 kWh)**	\$0.00916	\$0.00930
Tier 2 (Additional kWh)	\$0.00734	\$0.00930
Demand (\$/kW)*	\$14.00	\$14.75
FAC (\$/kWh)	Varies	Varies
RC (\$/kW)	Varies	Varies



Average Change in Monthly Bill (\$)

