



News Release

FOR IMMEDIATE RELEASE

GEUS Prepared for Upcoming Winter Storm, Committed to Quick Response if Outages Occur

In the event of ice-related outages, our crews are ready to respond promptly and work around the clock to restore power safely. We appreciate our customers' patience and understanding during extreme weather events.

GEUS Executive Director of Operations, Ashley Cotton

Greenville, TX — January 22, 2026 As a winter storm approaches, GEUS is closely monitoring weather conditions and preparing to respond should ice impact your local electric system. At this time, GEUS hopes electric service will not be affected. However, crews and equipment are on standby to ensure a rapid and safe response if outages occur.

GEUS takes proactive steps year-round to strengthen system reliability. One key part of this effort includes **annual tree trimming across the service area** to help reduce or prevent outages caused by ice accumulation. These preventive measures help minimize storm-related damage and improve recovery times when severe weather strikes.

“In the event of ice-related outages, our crews are ready to respond promptly and work around the clock to restore power safely,” said GEUS Executive Director of Operations, Ashley Cotton. “We appreciate our customers’ patience and understanding during extreme weather events.”

Please note that the **GEUS Customer Service Center at 2810 Wesley Street will be closed on Monday and Tuesday, January 26th and 27th**, due to the winter storm. Even though the office will be closed, customers can still reach GEUS **by phone at 903-457-2800 or email at customerservice@geus.org** for assistance or questions regarding their service.

For updates, customers are encouraged to follow GEUS on social media or visit www.geus.org.

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In 1891, GEUS became the first municipally owned electric utility in Texas. More than a century later, in 2001, it also became the state’s first municipally owned cable television and high-speed Internet operation. GEUS provides these services to over 30,000 consumer-owners in Greenville, Texas, about 50 miles east of Dallas. One of the unique aspects of GEUS is that it is governed by an autonomous board of trustees appointed by the Greenville City Council. This structure was made possible by the Texas Legislature in 1989. To learn more about GEUS’ 130+ years of public power history or the services it offers, please visit its website at www.geus.org