



News Release

FOR IMMEDIATE RELEASE

HOOKS ELECTED TO LEADERSHIP ROLE



(August 6, 2020-Greenville, Texas) The Texas Public Power Association (TPPA) announced its list of newly elected leaders this week. That group of public officials included GEUS General Manager Alicia Hooks. Hooks becomes President-Elect of this organization representing a large number of Texans that receive their power from municipally-owned electric utilities, electric cooperatives, river authorities and joint action agencies.

TPPA's community-powered members are responsible for the generation and delivery of electricity to more than 5 million Texans with a focus on providing reliable, affordable electricity while reflecting on each community's values.

"TPPA is an invaluable association representing the interests of many public power communities such as Greenville", said GEUS Board Chairperson Sue Ann Harting. "The Board is very proud that Alicia is being recognized for her leadership ability by this state-wide organization," Harting added.

Hooks joined GEUS in 2013 as Compliance Manager after 11 years at Garland Power and Light. She was serving as Assistant General Manager when GEUS' Board of Trustees appointed her to the General Manager position in January of 2018.

GEUS became the first municipally-owned electric utility in Texas in 1891. 110 years later it became the first municipally-owned cable television and high speed Internet operation in Texas. GEUS offers these services to the 26,000 plus consumer\owners living in the Greenville, Texas area located approximately 50 miles East of Dallas, Texas. GEUS is uniquely governed by an autonomous board of trustees that is appointed by the Greenville City Council. Steps were taken by the Texas Legislature in 1989 to allow this type of governing structure. For more information about our 125+ years of public power history or the services we offer, please visit our web site at www.geus.org