



## News Release

FOR IMMEDIATE RELEASE

### GEUS RECOGNIZED AS A RELIABLE PUBLIC POWER PROVIDER



GEUS General Manager Alicia Hooks and Engineering & Operations Director Mark Stapp are presented RP3 Award by APPA officials.

**“GEUS strives to be Greenville’s world class utility.”**

**Alicia Hooks, GEUS General Manager**

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Greenville, TX, April 5, 2022— GEUS has earned a Reliable Public Power Provider (RP3)<sup>®</sup> - Platinum level designation from the American Public Power Association for providing reliable and safe electric service.

The RP3 designation, which lasts for three years, recognizes public power utilities that demonstrate proficiency in four key disciplines: reliability, safety, workforce development, and system improvement. Criteria include sound business practices and a utility-wide commitment to safe and reliable delivery of electricity. GEUS joins only 275 public power utilities nationwide that hold the RP3 designation. This is the second time GEUS has earned this recognition and the change in designation level from Gold to Platinum confirms continued improvement.

“I think over the last year or so, we’ve seen the vital importance of running a reliable and safe utility,” says Aaron Haderle, Chair of APPA’s RP3 Review Panel and Manager of Transmission and Distribution Operations at Kissimmee Utility Authority, Florida. “The utilities receiving the RP3 designation have proven that they are committed to running a top-notch public power utility by implementing industry best practices.”

“We couldn’t be prouder to be honored with this Platinum designation,” said Alicia Hooks, General Manager of GEUS. “This is the culmination of a lot of work from a lot of people who really care about powering our community. But this designation is not a final destination. We are committed to continuing to look for ways to

improve our operations and service to our customers. GEUS strives to be Greenville's world class utility", Hooks added.

The American Public Power Association has offered the RP3 designation for 15 years now. APPA is the voice of not-for-profit, community-owned utilities that power 49 million people in 2,000 towns and cities nationwide. APPA advocates and advises on electricity policy, technology, trends, training, and operations.

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GEUS became the first municipally-owned electric utility in Texas in 1891. 110 years later it became the first municipally-owned cable television and high speed Internet operation in Texas. GEUS offers these services to the 29,000 plus consumer\owners living in the Greenville, Texas area located approximately 50 miles East of Dallas, Texas. GEUS is uniquely governed by an autonomous board of trustees that is appointed by the Greenville City Council. Steps were taken by the Texas Legislature in 1989 to allow this type of governing structure. For more information about our 130+ years of public power history or the services we offer, please visit our web site at [www.geus.org](http://www.geus.org)